

Everyday ease

Considered, not complicated.

A considered new perspective.

One woman's brief. Hair, colour and complete outfits - connected by the small choices that make them hers.

**15 SUBJECTS / ONE PERSONAL
STORY**

**COLOUR / BEAUTY / WARDROBE /
PLAN**

24 complete outfit studies

12 core wardrobe roles

4 hair shapes + 3 makeup moods



READ THIS FIRST

A complete style reference: explore the ideas, keep what suits your routine, and start with pieces you own.

Explore colour, hair, makeup, accessories and complete outfits through fifteen subjects. Your seven-day and thirty-day plans turn these ideas into practical experiments.

Your fifteen-subject guide.

A complete image-led reference, with room for the details.

- 01 Your style blueprint
- 02 Face & features
- 03 Your colour direction
- 04 Your personal palette
- 05 Haircuts
- 06 Hair colour & care
- 07 Makeup
- 08 Jewellery & metals
- 09 Eyewear
- 10 Shapes & fabrics
- 11 Everyday outfits
- 12 Work outfits
- 13 Travel outfits
- 14 Your capsule wardrobe
- 15 Your next 7 & 30 days

Each subject can span several pages so photographs and practical advice stay readable. Original study occasions remain labelled; the three outfit sections follow the web reader order.

Small choices. A recognisable thread.



Original reference

HAIR

Keep movement and tie-back length

COLOUR

Ivory, olive, warm leather

BEAUTY

A sheer lip as the starting point

ROUTINE

Under ten minutes; start with what you own

Keep natural movement, repeat muted colour and choose one quiet finishing detail.

Natural waves. Small refinements.

A morning that stays simple.

THE FIRST EXPERIMENT

Check sleeve and trouser lengths with the loafers you will actually wear. A light steam may be all this outfit needs.

More intention. Still entirely you.



Original reference

THE BRIEF

Small refinements. Natural waves. Under ten minutes to get ready. Minimal makeup. Start with what I own.

TENTATIVE OBSERVATIONS

The portrait suggests soft contrast and a gently curved outline. Light, angle and styling make these tentative observations - not measurements.

PREFERENCES, NOT RULES

Keep length and natural texture as the first option. Build outfits around familiar pieces. Stronger beauty and shorter hair are alternatives, not requirements.

Natural movement, muted colour and one defined edge. A wardrobe that works a little harder without asking you to become someone else.

KEEP THE MOVEMENT.

Try the part before the cut. The airy lob is a low-change starting point, not a demand for salon work.

REPEAT A COLOUR STORY.

Ivory, olive and chocolate make a useful foundation. Teal and terracotta are optional accents to test.

GIVE EACH PIECE A SECOND LIFE.

A dress can go from dinner to a travel day. A work blazer can join your favourite jeans.

Soft colour. A clear point of view.

Muted colour. Room to be yourself.

Start with light ivory, grounded olive and familiar brown. Add depth or a cooler note when the day calls for it.



Warm ivory

A quiet starting point

Warm ivory keeps the neckline light. Try it with olive or familiar brown leather for the softer everyday direction in this brief.



Pale blue

A cooler alternative

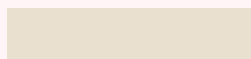
Pale blue brings a cooler note to the same knit. Keep your favourite blue; pair it with denim or chocolate rather than replacing what you love.



Muted teal

A little more presence

Muted teal gives the same neckline more depth. Try one teal top with a quiet bottom when you want colour to lead the look.



Ivory

Light at the neckline



Olive

The grounded middle



Chocolate

A deeper foundation



Teal

An optional focal point



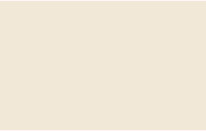
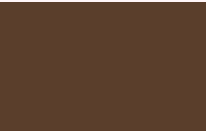
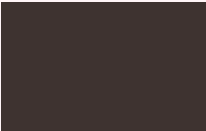
Terracotta

A warm change of mood

Compare how the clothing colour feels in daylight. Keep your favourites and try each idea with familiar pieces.

A palette to explore.

Explore a muted, neutral-warm direction. Your favourites do not need to disappear from your wardrobe because a photo suggests a different palette.

					
Soft Ivory	Oatmeal	Mushroom Gray	Stone Taupe	Warm Sand	Camel
neutral	neutral	neutral	neutral	neutral	neutral
					
Chocolate Brown	Charcoal Brown	Soft Navy	Olive Drab	Dark Olive	Soft Khaki
neutral	neutral	neutral	neutral	neutral	neutral
					
Terracotta	Dusty Rose	Muted Coral	Sage	Moss	Muted Teal
accent	accent	accent	accent	accent	accent
					
Pewter Blue	Warm Plum	Mustard Ochre	Burnt Sienna	Copper	Soft Denim Blue
accent	accent	statement	statement	statement	accent

DAYLIGHT CHECK 1

Compare similar-depth warm and cool shades near a window in indirect daylight: olive and dusty blue, or warm rose and mauve.

DAYLIGHT CHECK 2

Keep the same camera exposure, distance and makeup. Look for the effect you enjoy - not a "correct" skin colour.

DAYLIGHT CHECK 3

Repeat on another day. If a cooler or brighter palette feels better, follow that evidence. No purchase is needed to test a direction.

Choose the change you will enjoy.

Start with the change that asks least of your morning. Every bolder option comes with the upkeep conversation it deserves.



01 / The airy lob

THE VISIBLE CHANGE

Keep length; soften the outline.

CARE TO DISCUSS

Try the part first; discuss air-drying and tie-back length.



02 / The softly sculpted bob

THE VISIBLE CHANGE

A shorter, more sculpted perimeter.

CARE TO DISCUSS

Ask about heat-free settling and trim frequency.



03 / Curtain framing

THE VISIBLE CHANGE

Open the face with longer framing.

CARE TO DISCUSS

Check the shortest layer in your natural dry texture.



04 / The undone chignon

THE VISIBLE CHANGE

Gather the length; keep the cut.

CARE TO DISCUSS

Practise a loose twist with comfortable pins.

Use the following in-depth studies as salon conversation starters. Texture, density and daily routine need an in-person discussion.

Explore the frame.

Start with the change that asks least of your morning. Every bolder option comes with the upkeep conversation it deserves.



The airy lob

Start here / subtle change

Familiar length, softer movement.

WHY THIS DIRECTION

The brief favours natural waves, small refinements and a quick routine. Keeping length leaves room to tie back and adapt.

TRY IT

Try an off-centre part on air-dried hair first. Ask a stylist to assess actual density and shrinkage before adding layers.

THE TRADE-OFF

The pictured wave pattern is styled. Your texture may settle differently, and even a gentle cut needs upkeep.



The softly sculpted bob

Optional / bigger change

A shorter, more defined silhouette.

WHY THIS DIRECTION

A jaw-length outline offers a noticeably different frame. It is an alternative to discuss, not the default for this low-change brief.

TRY IT

Show the picture at a consultation and ask how the shape behaves without heat styling.

THE TRADE-OFF

Less length can mean fewer tie-back options and more frequent shape maintenance. Confirm that trade-off before cutting.

Explore the frame.

Start with the change that asks least of your morning. Every bolder option comes with the upkeep conversation it deserves.



Curtain framing

Explore / familiar length

A soft centre part and longer framing.

WHY THIS DIRECTION

Longer face-framing pieces let you explore a different opening around the face while retaining shoulder length.

TRY IT

Try a centre part before cutting. Discuss where the shortest pieces would fall in your natural dry texture.

THE TRADE-OFF

The image shows face-framing layers, not a guaranteed fringe result. Shorter pieces may need more daily attention.



The undone chignon

No cut / occasion option

Change the mood, not the haircut.

WHY THIS DIRECTION

A low gathered style leaves the haircut untouched and offers an evening option using the same length.

TRY IT

Try a loose low twist with pins or a tie you already own, releasing only the strands that stay comfortably in place.

THE TRADE-OFF

It may take practice and enough length to secure. Avoid pulling tightly just to match the image.

Keep the depth. Explore the warmth.

Three colour directions



Natural brown / soft chestnut / subtle caramel dimension.

THE RELATIONSHIP

Staying close to the existing depth is a lower-change starting point. The lighter alternative is here for comparison, not as the first recommendation.

TRY IT IN REAL LIFE

Ask for an in-person strand assessment and a maintenance/cost discussion. Keeping your current colour is a valid first choice.

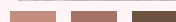
KEEP IN MIND

Lightening can need more care; follow the salon's product-specific patch-test guidance.

Three moods. Your choice.

The day version is the starting point for this brief. Work and evening are optional additions, not a minimum standard.



 The lightest routine

Barely-there day

Sheer colour, brushed brows.

BROWS

Brush in their familiar direction.

LIPS

One sheer warm tint, softly blotted.

1. Keep your usual skincare and sun protection.
2. Brush brows; add a tinted lip only if wanted.

Two small finishing steps



 Add a little structure

Soft workday definition

Brown at the lashes, muted rose on cheeks.

EYES

A soft brown line close to the outer lashes.

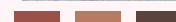
CHEEKS

Blend a little rose; leave the edges soft.

1. Keep the day routine as the base.
2. Smudge brown liner, then try a small amount of blush.

Two optional additions



 Let the lip lead

An evening accent

A richer terracotta lip; otherwise familiar.

LIPS

Build rose-brown or terracotta to your preferred depth.

EYES

Keep the lash line soft so the lip remains the focus.

1. Try a colour from your existing collection.
2. Blot once; check it in the light of your evening.

One focal point; allow for touch-ups

Three makeup moods.

The day version is the starting point for this brief. Work and evening are optional additions, not a minimum standard.



Illustrative tones, not shade matches

Barely-there day

Start here / minimal

A sheer lip, softly defined brows.

WHY THIS DIRECTION

The minimal-makeup brief calls for a small accent, not a full-face routine. Skin texture and freckles remain part of the look.

TRY IT

Use your usual skincare and sun protection, brush brows, then try a comfortable tinted lip. Add spot coverage only where wanted.

THE TRADE-OFF

Shade, wear and skin compatibility cannot be selected from a photo. Test products you already own first.



Illustrative tones, not shade matches

Soft workday definition

Optional / a little more

A brown lash line and muted rose.

WHY THIS DIRECTION

A soft lash line and gentle cheek colour add definition without making a dramatic change to the face.

TRY IT

Start with your day routine. Smudge a small amount of brown liner at the outer lash line and blend a little rose-toned blush.

THE TRADE-OFF

This takes more time than the minimal option. Skip either step if it does not earn its place in your routine.

Three makeup moods.

The day version is the starting point for this brief. Work and evening are optional additions, not a minimum standard.



An evening accent

Optional / occasion

A richer lip, an otherwise soft face.

WHY THIS DIRECTION

One stronger focal point can change the mood without requiring heavy base makeup or a complex eye look.

TRY IT

Try a rose-brown or terracotta lip from your existing collection; blot for a softer result and keep the rest familiar.

THE TRADE-OFF

Richer lip colour may need touch-ups. Your natural lip colour changes the result; these swatches are illustrative.



Illustrative tones, not shade matches

KEEP THE ROUTINE YOURS

Make the smallest useful change first. Work with products you already know and stop if a product feels uncomfortable.

Stronger makeup is an optional mood, never a requirement to look finished.

Small objects. A clear intention.



Illustrative accessory still life: tortoiseshell frames, fine warm-metal frames, small gold hoops and a short pendant.

01 Tortoiseshell frames

Pattern and a defined edge

Try the tortoiseshell outline with a familiar outfit; check bridge and temple comfort.

02 Fine warm-metal frames

A finer, lighter line

Compare its outline in the same light. Choose by comfort and preference.

03 Small gold hoops

Attention beside the face

Try earrings alone first. Weight and fastenings need a real wear test.

04 A short pendant

Attention at the neckline

Leave space between the necklace and neckline; use a length you enjoy.

Illustrative objects, not exact products or a fit measurement. Numbers connect the key to each role; try comparable items before choosing.

Make the finish feel like you.



Natural brown / soft chestnut / subtle caramel dimension.



Tortoiseshell rounded-square / gentle olive cat-eye / fine champagne-gold oval.



Compare a short pendant, small hoops and quieter metal accents.

Compare these finishing details with pieces you own. Check the fit and comfort in person.

Keep the depth. Explore the warmth.

COLOUR CONVERSATION

COMFORT CHECK

Ask for an in-person strand assessment and a maintenance/cost discussion. Keeping your current colour is a valid first choice.

KEEP IN MIND

Lightening can need more care; follow the salon's product-specific patch-test guidance.

Three frames, three expressions.

ITEM KEY 01, 02

COMFORT CHECK

Compare frames in the same light. Check bridge contact, width, temple comfort and cheek clearance while smiling with an optician.

KEEP IN MIND

These are styling illustrations, not product recommendations or proof of lens protection. Fit and lens requirements need a real fitting.

Give the neckline some breathing room.

ITEM KEY 03, 04

COMFORT CHECK

Lay out jewellery you own with a crew, open shirt and V neckline. Try one focal piece, then compare gold, silver or mixed metals in daylight.

KEEP IN MIND

The board illustrates relationships, not exact lengths or hypoallergenic materials. Choose weight and skin compatibility you already tolerate.

Give the neckline some breathing room.

Metals, scale & placement



Compare a short pendant, small hoops and quieter metal accents.

THE RELATIONSHIP

A repeated finish can connect a look, while space between a pendant and neckline helps each remain readable. Gold is an option, not a requirement.

TRY IT IN REAL LIFE

Lay out jewellery you own with a crew, open shirt and V neckline. Try one focal piece, then compare gold, silver or mixed metals in daylight.

KEEP IN MIND

The board illustrates relationships, not exact lengths or hypoallergenic materials. Choose weight and skin compatibility you already tolerate.

Three frames, three expressions.

Fit before face-shape rules



Tortoiseshell rounded-square / gentle olive cat-eye / fine champagne-gold oval.

THE RELATIONSHIP

Tortoiseshell adds pattern and a softly squared edge; olive introduces a muted colour and lifted outline; fine metal makes a lighter line. None is a rule for a face shape.

TRY IT IN REAL LIFE

Compare frames in the same light. Check bridge contact, width, temple comfort and cheek clearance while smiling with an optician.

KEEP IN MIND

These are styling illustrations, not product recommendations or proof of lens protection. Fit and lens requirements need a real fitting.

Ivory + olive + tan



Original still life: ivory cotton tee, olive pleated skirt, tan leather loafers, cognac crossbody and small gold hoops; illustrative wardrobe roles.

01 / Ivory cotton

Light colour / soft matte texture

02 / Olive pleats

A grounded colour / gentle movement

03 / Tan leather

Repeat the warmth in shoes & bag

04 / A small gold accent

Optional shine / one focal detail



Anchor / Lift / Finish

TWO TOPS. YOUR OWN DAYLIGHT.

Compare ivory and a colour you already love, in the same indirect light. Keep makeup and camera settings steady. Wear your favourite for a real day before buying anything.

Illustrative roles, not exact products. The following recipes show complete looks using comparable pieces.

Make colour wearable.



The everyday foundation

A light base, a muted main colour, one warm finishing detail.

- LIGHT BASE**
Ivory cotton tee
- MUTED MAIN COLOUR**
Olive midi skirt
- WARM FINISHING DETAIL**
Tan loafers

A quiet workday

Gentle blue against a deeper neutral; repeat the warm leather tone.

- SOFT CONTRAST**
Chambray shirt
- DEEP FOUNDATION**
Chocolate wide-leg trousers
- WARM FINISHING DETAIL**
Tan loafers

A little after-hours colour

Related muted colours, with a small accent of sheen.

- SATIN FOCAL POINT**
Teal camisole
- QUIET COMPANION**
Olive midi skirt
- SMALL METALLIC ACCENT**
Bronze clutch / optional extra

Recreate the relationship with clothes you already own. These are colour studies, not exact products or shopping requirements.

One blazer. Three different days.

Camel blazer + ivory tee



A relaxed meeting

CHANGE

Straight-leg denim + tan loafers

FINISH

Cognac structured tote

WHY

Denim relaxes the tailoring; the loafers and structured tote keep a considered edge.

A dinner plan

CHANGE

Chocolate trousers + brown slingbacks

FINISH

Bronze clutch

WHY

Deeper trousers and a smaller metallic bag shift the familiar layers towards evening.

A city afternoon

CHANGE

Olive midi skirt + ivory sneakers

FINISH

Canvas tote

WHY

A moving hem, sneakers and a canvas bag give the same tailored layer an off-duty reading.

Repeat the role, not an exact product. Slingbacks and bags are optional extras; your own comfortable shoes and bag can stay.

Looks 01-02

Why it works, how to try it, and what the photograph cannot tell you.



01 / Weekend layers

EVERYDAY / A familiar base, a little definition.

Core pieces: Olive utility jacket + Straight-leg denim + Ivory sneakers

Optional extras: Ivory ribbed top, Cognac crossbody bag

Why: The olive jacket repeats the muted palette while denim keeps the mood relaxed. The light ribbed top gives the layers breathing room.

Try: Leave the jacket open and adjust the bag strap so it does not pull the jacket out of shape.

Trade-off: A pocketed jacket adds visual detail; leave jewellery simple if you want a quieter finish.

Climate: For warmth add a fine layer under the top; this jacket is not specified as rain protection.

Comfort: Use your own well-worn sneakers and a bag strap that sits comfortably.



02 / Daylight ease

EVERYDAY / A soft knit and a moving hem.

Core pieces: Oatmeal cardigan + Olive midi skirt

Optional extras: Ivory tank, Tan flat sandals, Straw tote

Why: Oatmeal and olive create a gentle tonal relationship. The light tank and open sandals make this a distinct warm-day option.

Try: Leave the cardigan open; try a small front tuck only if it feels comfortable at the waistband.

Trade-off: The straw tote and sandals are warm-weather extras, not essential capsule purchases.

Climate: Remove the cardigan in warmth or switch sandals for the capsule loafers in cooler weather.

Comfort: For more coverage use your ivory tee instead of a tank; choose your usual walking shoe.

Looks 03-04

Why it works, how to try it, and what the photograph cannot tell you.



03 / Soft tailoring

WORK / Warm neutrals with room to move.

Core pieces: Camel blazer + Chocolate wide-leg trousers + Tan loafers

Optional extras: Ivory draped blouse, Cognac tote

Why: A light blouse breaks up the deeper trousers; a relaxed blazer provides the defined edge requested in the brief.

Try: Check sleeve and trouser lengths with the loafers you will actually wear. A light steam may be all this outfit needs.

Trade-off: A draped blouse is an optional extra; the core ivory tee gives a more casual version without another purchase.

Climate: For warm offices remove the blazer; outdoors add outerwear appropriate to the actual forecast.

Comfort: Test sitting and reaching in the jacket. A flexible waist can matter more than the pictured cut.



04 / The creative workday

WORK / A blue shirt against a lighter trouser.

Core pieces: Chambray shirt

Optional extras: Ivory wide-leg trousers, Chocolate belt, Chocolate ankle boots, Taupe shoulder bag

Why: The chambray introduces gentle colour while pale trousers change the balance of the outfit. Brown accessories connect the cool blue to warm neutrals.

Try: Try the shirt loosely tucked and let the trouser hem skim, rather than drag over, your footwear.

Trade-off: This variation uses several extras. Recreate the idea with your own pale bottoms before considering a purchase.

Climate: Swap the boots for tan loafers on milder days; use a lightweight shirt fabric in heat.

Comfort: A belt is optional. Keep enough room at the waist when sitting.

Looks 05-06

Why it works, how to try it, and what the photograph cannot tell you.



05 / Dinner in terracotta

EVENING / One warm colour, one small highlight.

Core pieces: Terracotta wrap midi dress

Optional extras: Tan sandals, Chocolate clutch, Small gold hoops

Why: A single dress makes the colour story easy to read. Small gold details echo its warmth without needing a complicated routine.

Try: Check the wrap neckline while sitting and moving; position the tie where the dress feels secure.

Trade-off: This is an optional evening mood, not a reason to replace a dress you already love.

Climate: Add the oatmeal cardigan when the temperature drops; change to closed shoes when needed.

Comfort: A flat sandal, loafer or other comfortable shoe works; heels are not required.



06 / An evening in teal

EVENING / A little sheen, softened by knitwear.

Core pieces: Teal camisole + Oatmeal cardigan

Optional extras: Charcoal wide-leg trousers, Brown slingbacks, Bronze pouch, Gold earrings

Why: The teal camisole becomes a small focal point between quiet layers. Charcoal gives this evening variation a cooler, deeper base.

Try: Leave the cardigan open and choose one piece of jewellery rather than adding every accessory.

Trade-off: Satin can crease or need special care; a matte top you own is a practical substitute.

Climate: For warmth use a sleeved teal top under the cardigan. Choose outerwear for the journey.

Comfort: Replace slingbacks with your loafers if the heel strap rubs or you will walk farther.

Looks 07-08

Why it works, how to try it, and what the photograph cannot tell you.



07 / The olive afternoon

EVERYDAY / Three easy pieces, a softer contrast.

Core pieces: Ivory cotton tee + Olive midi skirt + Tan loafers

Optional extras: Small cognac bag

Why: Ivory lifts the olive skirt while tan stays within the same quiet colour family. No new silhouette or beauty routine is needed.

Try: Try the tee untucked first, then a loose front tuck; keep the version that moves best with you.

Trade-off: A midi hem can catch around the calf when walking; length and movement matter more than the picture.

Climate: Add the cardigan for a cool morning; a lighter cotton tee suits warmer afternoons.

Comfort: Swap the skirt for olive trousers if that is more comfortable in your routine.



08 / Blue on blue

EVERYDAY / Two blues that do not need to match.

Core pieces: Chambray shirt + Straight-leg denim + Ivory sneakers

Optional extras: Canvas tote

Why: The shirt and jeans use related colour at different depths. Ivory shoes give the outfit a clear, low-key finishing point.

Try: Roll the shirt sleeves loosely and leave the collar as open or closed as you prefer.

Trade-off: Denim-on-denim can feel more casual than some settings allow; keep this for off-duty plans.

Climate: Use a lighter shirt in warmth; layer the utility jacket when it turns cool.

Comfort: Check shoulder freedom when carrying the tote; switch to a crossbody if useful.

Looks 09-10

Why it works, how to try it, and what the photograph cannot tell you.



09 / The slow morning

EVERYDAY / A cardigan becomes the main event.

Core pieces: Oatmeal cardigan + Straight-leg denim + Tan loafers

Optional extras: Cognac crossbody bag

Why: Buttoned knitwear changes the neckline and texture of the same favourite jeans. Tan loafers make it feel a little more considered.

Try: Button only where the knit lies flat; try a thin existing base underneath if you want coverage.

Trade-off: Not every cardigan is comfortable as a top. Gaping or scratchiness is a reason to add a base, not change your body.

Climate: A thin tee beneath adds a removable layer for changeable days.

Comfort: Keep the crossbody strap away from delicate knit areas that may snag.



10 / An unexpected teal

EVERYDAY / A colour accent inside practical layers.

Core pieces: Olive utility jacket + Teal camisole + Chocolate wide-leg trousers + Ivory sneakers

Optional extras: Canvas tote

Why: Olive and chocolate ground the look while teal introduces a different point of interest. Sneakers keep the tailored trousers easygoing.

Try: Leave a narrow strip of teal visible between the open jacket fronts.

Trade-off: Four pieces can feel warm or bulky. Keep the jacket or base light rather than adding more layers.

Climate: For heat remove the jacket; a sleeved teal tee can replace the camisole.

Comfort: Use a trouser hem that clears the sneakers and the ground.

Looks 11-12

Why it works, how to try it, and what the photograph cannot tell you.



11 / The relaxed meeting

WORK / The jeans you know, with a defined edge.

Core pieces: Camel blazer + Ivory cotton tee + Straight-leg denim + Tan loafers

Optional extras: Cognac structured tote

Why: The blazer and structured bag shift a tee-and-jeans base towards polish without creating a formal suit.

Try: Choose clean, comfortable denim and smooth the tee under the jacket so the layers sit easily.

Trade-off: This assumes a relaxed workplace. Follow your actual dress code; chocolate trousers offer a dressier substitute.

Climate: Remove the jacket in a warm office and carry it rather than forcing extra layers.

Comfort: Check the tote weight; a lighter bag can be a better choice for a commute.



12 / The quiet workday

WORK / Blue, brown and nothing complicated.

Core pieces: Chambray shirt + Chocolate wide-leg trousers + Tan loafers

Optional extras: Cognac tote

Why: A soft blue shirt gives contrast to the deep trousers without relying on a bright accent. The loafers repeat the warm accessory story.

Try: Experiment with a relaxed tuck; check how the waistband feels after sitting for ten minutes.

Trade-off: Shirt fabric and pressing change the formality. This is not a universal office dress code.

Climate: Choose breathable shirt fabric for warmth; add the cardigan for air conditioning.

Comfort: If loafers press on the instep, wear another comfortable closed shoe.

Looks 13-14

Why it works, how to try it, and what the photograph cannot tell you.



13 / Soft office layers

WORK / Quiet layers for an unhurried day.

Core pieces: Oatmeal cardigan + Ivory cotton tee + Olive midi skirt + Tan loafers

Optional extras: Taupe shoulder bag

Why: The pale top and cardigan create a soft upper half while olive adds one muted colour. It is an alternative to tailoring, not a lesser version.

Try: Let the cardigan sit open and compare untucked versus lightly tucked tee lengths.

Trade-off: This reads softer than a blazer. Choose it where your own workplace and preferences allow.

Climate: The cardigan is removable; tights can be an existing cold-weather addition if wanted.

Comfort: Try a longer step and sit before deciding on the skirt length.



14 / A little colour at work

WORK / The same tailoring, a different centre.

Core pieces: Camel blazer + Teal camisole + Chocolate wide-leg trousers + Tan loafers

Optional extras: Cognac tote

Why: Teal brings colour into the neutral blazer-and-trouser combination while keeping the overall contrast restrained.

Try: Keep the blazer open enough to show the teal; adjust the neckline to your preferred coverage.

Trade-off: A camisole may not suit every workplace. A sleeved teal top keeps the same colour idea.

Climate: Use a lighter jacket or leave it off in a warm room.

Comfort: Check arm movement in both layers so the camisole straps do not pull.

Looks 15-16

Why it works, how to try it, and what the photograph cannot tell you.



15 / Teal after hours

EVENING / Two muted colours, a touch of shine.

Core pieces: Teal camisole + Olive midi skirt

Optional extras: Brown slingbacks, Bronze clutch, Gold hoops

Why: Teal and olive sit close enough in mood to feel connected; the satin finish and small metallic details create the evening shift.

Try: Let the camisole skim or loosely tuck it, then choose one small metallic focal point.

Trade-off: A sheen can show creases in some lighting. That is a fabric behaviour, not a fit diagnosis.

Climate: Bring the oatmeal cardigan for a cooler evening.

Comfort: Tan loafers or a comfortable flat can replace the slingbacks.



16 / The dinner invitation

EVENING / A dress made a little more structured.

Core pieces: Terracotta wrap midi dress + Camel blazer + Tan loafers

Optional extras: Chocolate clutch

Why: The camel blazer adds a clean outline to a flowing wrap dress. Flat loafers keep this closer to the low-effort brief.

Try: Check that the jacket does not pull at the dress tie; let the dress remain the main colour.

Trade-off: The two warm tones are a styling choice, not a rule that cool colours cannot work.

Climate: Remove the jacket when warm; choose a coat rather than stacking bulky knitwear if cold.

Comfort: A faux-wrap dress is an option if you prefer fixed coverage.

Looks 17-18

Why it works, how to try it, and what the photograph cannot tell you.



17 / The understated evening

EVENING / Daytime pieces, one evening detail.

Core pieces: Ivory cotton tee + Chocolate wide-leg trousers + Camel blazer

Optional extras: Brown slingbacks, Bronze clutch

Why: A familiar tee and tailoring can move into evening through the smaller bag and shoe. The outfit does not depend on stronger makeup.

Try: Smooth the tee and choose a trouser length that works with the evening shoe.

Trade-off: There is no need for a second shoe if your loafers already feel right for the occasion.

Climate: Leave the blazer off indoors; keep appropriate outerwear for the trip home.

Comfort: Use a clutch only if carrying it is comfortable; a small crossbody is equally valid.



18 / The late lunch

EVENING / A familiar shirt, worn a little differently.

Core pieces: Chambray shirt + Olive midi skirt

Optional extras: Tan sandals, Chocolate clutch

Why: Blue and olive give a muted two-colour combination. A loose knot adds definition without requiring a new garment.

Try: Tie the shirt loosely at the front only if enough fabric remains; a tuck is an equally useful option.

Trade-off: A knot can expose more skin or put tension on buttons. Skip it when that does not suit you.

Climate: Use closed shoes and the cardigan in cooler weather.

Comfort: Leave the shirt untucked if that is more comfortable when seated.

Looks 19-20

Why it works, how to try it, and what the photograph cannot tell you.



19 / The long journey

TRAVEL / Easy layers, useful pockets.

Core pieces: Olive utility jacket + Ivory cotton tee + Chocolate wide-leg trousers + Ivory sneakers

Optional extras: Canvas tote

Why: The light tee separates the earthy jacket and trousers. Sneakers and a roomy bag support a practical travel interpretation.

Try: Check the trouser waist seated and keep the jacket easy to remove.

Trade-off: The image cannot prove shoe comfort, pocket capacity or fabric stretch; test your actual pieces.

Climate: Pack weather-appropriate outerwear; the utility jacket is not a rain-shell substitute.

Comfort: Choose a bag you can carry without shoulder strain, even if it changes this look.



20 / The weekend away

TRAVEL / A small colour accent, hands free.

Core pieces: Oatmeal cardigan + Teal camisole + Straight-leg denim + Ivory sneakers

Optional extras: Cognac crossbody bag

Why: Teal changes the mood of familiar denim; the cardigan keeps the transition between indoors and outdoors simple.

Try: Keep the cardigan accessible rather than burying it in your bag.

Trade-off: The camisole is optional; a teal tee can deliver the same colour with more coverage.

Climate: Use a sleeved base for a chilly journey and remove the cardigan when warm.

Comfort: Adjust the crossbody strap while seated so it does not press across the neckline.

Looks 21-22

Why it works, how to try it, and what the photograph cannot tell you.



21 / The open-shirt day

TRAVEL / A shirt becomes a light outer layer.

Core pieces: Chambray shirt + Ivory cotton tee + Olive midi skirt + Ivory sneakers

Optional extras: Straw tote

Why: Wearing the shirt open creates vertical lines around the ivory base. The skirt offers a different travel silhouette without changing the palette.

Try: Leave the shirt open and check that its length does not catch awkwardly on the skirt.

Trade-off: The open shirt gives light coverage, not verified sun protection. Follow your usual sun-protection routine.

Climate: Choose a breathable weave in warmth; add a proper outer layer when the forecast requires it.

Comfort: Use a secure everyday bag instead of the straw tote if the journey calls for it.



22 / The dress, off duty

TRAVEL / An evening dress finds a daytime life.

Core pieces: Olive utility jacket + Terracotta wrap midi dress + Ivory sneakers

Optional extras: Cognac crossbody bag

Why: Sneakers and a utility jacket make the terracotta dress feel less occasion-specific. This is a reuse idea, not another dress to buy.

Try: Check the wrap coverage when stepping up, sitting and reaching for your bag.

Trade-off: The jacket may add bulk over the dress tie; loosen or reposition the tie if needed.

Climate: Remove the jacket in warmth; choose a suitable layer for cold or rain.

Comfort: Your preferred secure flat works if sneakers do not suit the dress or your feet.

Looks 23-24

Why it works, how to try it, and what the photograph cannot tell you.



23 / The city afternoon

TRAVEL / A tailored layer, an easy pace.

Core pieces: Camel blazer + Ivory cotton tee + Olive midi skirt + Ivory sneakers

Optional extras: Canvas tote

Why: The blazer repeats a workday piece in a casual setting. Olive softens the formality while sneakers keep the idea grounded.

Try: Push sleeves back only if they stay comfortably; a clean full-length sleeve works too.

Trade-off: A blazer can be bulky to carry and is not technical outerwear. Leave it out when impractical.

Climate: Check the forecast and the temperature of your actual destination.

Comfort: Use a lighter tote load and a skirt length that lets you climb stairs freely.



24 / The return journey

TRAVEL / Repeat the pieces. Change the feeling.

Core pieces: Oatmeal cardigan + Ivory cotton tee + Chocolate wide-leg trousers + Ivory sneakers

Optional extras: Canvas tote

Why: Oatmeal and ivory create a light frame above deeper trousers. Removing the tailored jacket makes a familiar combination feel softer.

Try: Layer the cardigan over a smooth tee and check the trouser hem with your sneakers.

Trade-off: A soft knit can stretch under a heavy bag strap. Carry less or change how you carry the bag.

Climate: Adjust with a thinner tee for warmth; use proper outerwear in cold weather.

Comfort: Choose the waist, rise and footwear you already trust for a long seated journey.

Twelve roles. A connected wardrobe.



ONE LOOK / MANY REPEATS

05 / Camel blazer

08 / Chocolate wide-leg trousers

12 / Tan loafers

The photograph is one combination of these numbered roles. Find each role on the next page, then match its name to the complete outfit studies in subjects 11-13.

USE THE WARDROBE YOU HAVE

The next page names twelve core roles. Similar pieces you already own can fill those roles. Outfit photographs also contain explicitly listed optional extras; they are not extra required purchases.

Choose comparable pieces from your own wardrobe and check their movement, fit and comfort.

Start with familiar pieces.

01 / Ivory cotton tee

The quiet base

Use a comfortable light-neutral tee you own; check that it layers without bunching.

02 / Chambray shirt

The adaptable shirt

Wear it closed, loosely tucked or open as a light layer. A similar blue shirt works.

03 / Teal camisole

The colour accent

A soft sheen changes the mood. Use a sleeved teal top if you prefer more coverage.

04 / Oatmeal cardigan

The soft layer

Check comfort against bare skin and room over your base layer before buying anything.

05 / Camel blazer

The defined edge

A relaxed jacket creates structure. Keep your existing neutral blazer if it fits well.

06 / Olive utility jacket

The casual layer

An everyday jacket, not technical rainwear. Prioritise reach and sleeve comfort.

07 / Straight-leg denim

The familiar favourite

The shape is illustrative; your favourite jeans are the most useful starting point.

08 / Chocolate wide-leg trousers

The grounded neutral

Test the waist seated and the hem with your actual shoes. Tailoring may be enough.

09 / Olive midi skirt

The moving line

Walk and sit in it. Replace with relaxed olive trousers if skirts are not your thing.

10 / Terracotta wrap midi dress

The one-piece outfit

Check neckline security and wrap coverage when moving; a faux-wrap is another option.

11 / Ivory sneakers

The everyday shoe

Already comfortable matters more than pristine. A similar neutral pair is enough.

12 / Tan loafers

The polished flat

Try with your usual socks. Do not assume an illustrated flat is comfortable for you.

Seven days. Small experiments.



START WITH THIS LOOK

Soft tailoring

YOUR FIRST TRIAL

Check sleeve and trouser lengths with the loafers you will actually wear. A light steam may be all this outfit needs.

Use familiar pieces. A saved web look is a personal choice; this sample PDF contains all studies.

- 1 Notice: compare warm ivory and a cool neutral in indirect daylight. Keep camera settings and makeup consistent.
- 2 Find: pull out pieces that already fill three capsule roles. No shopping or wardrobe clear-out.
- 3 Try: change your part on naturally dried hair. Keep the most comfortable version.
- 4 Simplify: test the minimal makeup option with products you own. Skip anything that does not feel useful.
- 5 Wear: build one saved outfit with your closest existing pieces. Check it seated, walking and reaching.
- 6 Refine: compare two familiar accessories with the same outfit. Photograph the option you want to repeat.
- 7 Keep: note what felt good in real life. Save two looks and one question for a stylist, if you want a consultation.

Keep what feels useful in your own life. There is no score, no ideal face, and no required purchase.

A month, not a makeover.

Week 1 / Explore without spending: complete the small tests above.

Week 2 / Repeat your two favourite combinations in real situations; adjust layers, fit and shoes.

Week 3 / Repair or alter a useful piece before replacing it. Discuss hair upkeep before booking a change.

Week 4 / Review repeated gaps, not a shopping wish list. Buy only if an unmet need remains and your budget allows.

YOUR REAL-LIFE SHORTLIST

Choose two looks you want to repeat. Note one change that made getting ready easier, one practical adjustment and one question to discuss with a stylist. Leave anything that does not fit your preferences behind.

Look one: _____

Look two: _____

My useful adjustment: _____

A clearer conversation.

I would like a subtle refresh that works with my natural waves and an under-ten-minute routine. Please assess my actual texture, density and shrinkage, keep enough length to tie back, and explain whether gentle layering would help. I want to try a part change before a major cut. The bob is an optional comparison, not my default request. For colour, keeping my current shade is fine; please discuss any gloss or close-to-base dimension in person, with upkeep, product suitability and cost before deciding. Show me an achievable air-dry routine rather than promising an exact picture.

BEFORE ANY CHANGE

Discuss texture, density, product suitability, maintenance and total cost with your stylist.

ABOUT THIS SAMPLE

A complete style reference: explore the ideas, keep what suits your routine, and start with pieces you own.

Keep your preferred looks and practical notes together, ready for your next wardrobe experiment or stylist conversation.